# HUBER ENGINEERED WOODS RECEIVES CORPORATE CULTURE AWARD

Engineered Wood Manufacturer Named 2017 Corporate Culture Award Winner by Charlotte SmartCEO

**CHARLOTTE, NC [February 8, 2017]** Guided by a spirit of creativity and innovation that transforms ideas into products, Huber Engineered Woods LLC has been named a 2017 Corporate Culture Award winner by *Charlotte SmartCEO*.

The Corporate Culture Awards celebrate 50 companies in the greater Charlotte area that have successfully championed a positive, productive and performance-driven culture, and have worked with their employees to develop successful cultural practices. An awards ceremony celebrating the winners was held on February 7, at CenterStage@NoDa.

"As a family-owned company, we place a lot of emphasis on valuing our people and providing them with a corporate culture that is both engaging and innovative," said Alyssa Mastors, human resources and ethics officer for Huber Engineered Woods, and steward of the company's culture. "It is by listening to our people, their ideas and suggestions that allows us to grow in both size and heart. We are honored to be a 2017 Corporate Culture Award winner, and we look forward to holding up this reputation for many years to come."

Huber Engineered Woods is a leading manufacturer of specialty building products including ZIP System<sup>®</sup> sheathing and tape and AdvanTech<sup>®</sup> subflooring. The company honors a commitment to four principles that drives its corporate culture: environmental health and safety sustainability, ethical behavior, respect for people and excellence.

"The 2017 Corporate Culture Award winners have realized that running a company is more than head count and the bottom line. It's about creating a place where creativity, energy and ideas are cultivated. Through this they are able to not only enhance performance and sustain their companies' competitive advantages but also enrich the lives of those they employ and inspire them to make a greater impact on the world," said Jaime Nespor-Zawmon, president of *SmartCEO*. "We're honored to celebrate with the leaders of Charlotte's top company cultures and recognize them for building true performancedriven cultures."

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The full list of winners will be featured in an upcoming issue of *Charlotte SmartCEO*.

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### About the Corporate Culture Awards

The Corporate Culture Awards program honors companies that foster a creative, collaborative workplace culture to enhance performance and sustain a competitive advantage. Smart leaders understand that culture is a company's greatest asset, driving performance and growth. What's more, a successful culture is actively and intentionally cultivated and developed. Corporate Culture Awards winners will have championed for a positive, productive culture in their organization, and will have worked with employees to develop successful cultural practices. The final roster of winners will be chosen by an independent committee of local business leaders, profiled in *SmartCEO* magazine, and celebrated at a high-energy awards event.

#### About SmartCEO

*SmartCEO*'s mission is to educate and inspire the business community through its award-winning magazine, connections at C-level events and access to valuable online resources. *SmartCEO*'s integrated media platforms reach decision makers in the Baltimore, Boston, Charlotte, Long Island, New Jersey, New York, Philadelphia and Washington, DC, metropolitan areas.

#### **About Huber Engineered Woods**

Huber Engineered Woods LLC continually strives to create innovative products that suit customers' needs. Specialty products AdvanTech<sup>®</sup> subflooring and subfloor adhesive and ZIP System<sup>®</sup> sheathing and tape products, each deliver outstanding performance, easy installation and great strength in single- family, multifamily and light commercial projects. Headquartered in Charlotte, N.C., Huber Engineered Woods has manufacturing operations in Maine, Georgia, Virginia, Tennessee and Oklahoma, as well as a research and development facility in Georgia. Huber Engineered Woods also serves industrial markets with products for door manufacturers and the transportation industry.

For more information, visit HuberWood.com.

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