

LONG-REACH ADVANTECH™ SUBFLOOR ADHESIVE GUN SAVES TIME

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Study with new applicator reveals 40 percent faster adhesive application compared to traditional polyurethane-based cartridge adhesive

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CHARLOTTE, NC [January 9, 2018] Since launching nationwide earlier this year, many builders have made the switch to [AdvanTech™ subfloor adhesive](#) for its greater yield¹ and ease of application over traditional cartridge adhesive. The speed and ease of AdvanTech subfloor adhesive was recently put to the test in a third-party study conducted by Home Innovation Research Labs.



The study revealed that when AdvanTech subfloor adhesive is applied using the new long-reach 28" gun applicator, it's a 40 percent faster subfloor adhesive application process compared to conventional polyurethane-based cartridge adhesive method.

"Builders consistently give feedback that AdvanTech subfloor adhesive saves time on the job," said David Wescott, accessories product director for Huber Engineered Woods. "This study provides substantial evidence that our spray-foam adhesive and new long-reach gun applicator are the fastest choice, compared to cartridge adhesive options."

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Home Innovation Research Labs timed simulated subfloor adhesive application on 2x10 joists at 16" on center (OC) with adhesives at room temperature and at 40 degrees Fahrenheit. Timed tests were recorded for AdvanTech subfloor adhesive with the standard 12" spray foam gun applicator and the new long-reach 28" gun applicator. For comparison, timed tests were also recorded for a popular polyurethane-based cartridge adhesive and a common solvent-based traditional cartridge adhesive. Tests were conducted with third-party installation crews who are familiar with commonly used subfloor adhesive application methods and tools.

"Builders appreciate the gun applicator because it saves the extra work for forearms that cartridge application requires – especially under cold

¹Coverage: One 24 oz. can of AdvanTech™ subfloor adhesive yields approximately 400 linear feet of gel adhesive at 1/2" bead compared to applying a 28 oz. cartridge adhesive at 3/8" bead. Coverage will vary based on bead size and weather conditions.

conditions,” Wescott said. “We found through this study the new long-reach AdvanTech™ subfloor adhesive gun not only provides greater efficiency by extending the installer’s reach and a safer option to avoid stepping out on joists, but it also recorded the fastest application times.”

For more information about AdvanTech subfloor adhesive, visit TryAdvanTechSFA.com.

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About Huber Engineered Woods

Huber Engineered Woods LLC continually strives to create innovative products for today’s construction needs. AdvanTech® subflooring and adhesive products and ZIP System® sheathing and tape products are designed for easy installation and high performance in single- family, multifamily and light commercial projects. Headquartered in Charlotte, N.C., Huber Engineered Woods has manufacturing operations in Maine, Georgia, Virginia, Oklahoma and Tennessee, as well as research and development facilities in Georgia. Huber Engineered Woods also serves industrial markets with products for door manufacturers and the transportation industry.

For more information, visit HuberWood.com.

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