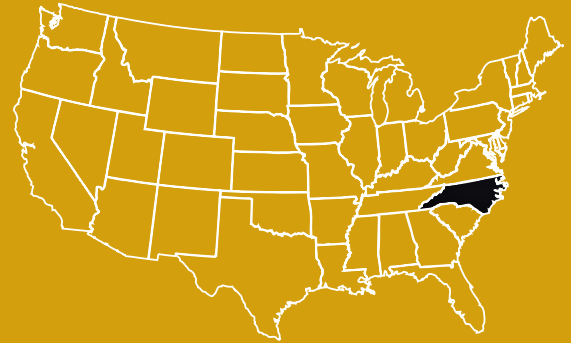


"ADVANTECH® FLOORING SAVES A LOT OF PROBLEMS FOR US"

Builder Name Eric Brown

Company Name Everett Custom Homes

Location Charlotte, NC



Eric Brown of Everett Custom Homes was tired of having moisture and nail holding issues with a 50 year warranty panel when installing his hardwood floors over his subfloor. Five years ago his hardwood flooring installer recommended giving AdvanTech flooring a try, and they haven't used anything else since.

"AdvanTech flooring saves a lot of problems for us," said Brown. "It doesn't blister and we've never had a problem with the moisture content in AdvanTech flooring whenever we are ready to install our hardwood floors. The other stuff also loses its nail holding power, but that has never been an issue with AdvanTech flooring."

Everett Custom Homes builds approximately 3-5 high end custom homes each year between 4,000 to 6,000 sq ft and a typical house has at least \$50,000 worth of hardwood floors installed. Brown says they use a lot of high end hardwood floors, such as 10 inch wide walnut, so being careful about the products used and the quality of work performed is crucial. "We don't cut any corners and always make sure we stay ahead of the curve by using the best products."

Brown can be confident AdvanTech flooring is the highest quality subfloor on the market, thanks to International Code Council Evaluation Services (ICC-ES) Report, ESR-1785. For years, Huber Engineered Woods has maintained this report for AdvanTech flooring to elevate it from other subfloor products. The result? AdvanTech flooring has endured a battery of testing protocols that measure and ensure greater and consistent levels of panel strength, stiffness and fastener holding power than the competition.

- **62% better bending strength than PS-2 quality OSB or plywood panels of the same dimension²**
- **28% better bending stiffness than PS-2 quality OSB²**
- **16% better bending stiffness than PS-2 quality plywood²**
- **10% better fastener holding power than both PS-2 quality OSB and plywood³**

In addition to being easier to install hardwood floors over, Brown is also impressed with the end result for the homeowner when using AdvanTech flooring. "I was just in a home where AdvanTech was installed a few years ago, and that floor is still perfect. You don't have to sand seams, it doesn't rot, it doesn't get soft, and it doesn't delaminate. We don't have problems with floor squeaks; if we were going to we would have by now. Using AdvanTech flooring will save you money and make your life easier in the long run."

For more information on AdvanTech flooring visit www.advantechperforms.com. To learn more about the high quality homes available through Everett Custom Homes visit <http://www.everettcustomhomesllc.com/>.

1. Limitations and restrictions apply. Visit AdvantechPerforms.com for details. 2. ICC ES Evaluation Service Report, ESR-1785. 2012 edition of the AF&PA American Wood Council's, Allowable Stress Design (ASD)/LRFD Manual for Engineered Wood Construction. 3. Based on the equivalent specific gravity values published in ICC-ES Evaluation Service Report, ESR-1785 and the 2012 APA Panel Design Specification, Form No. D510C