

"I'VE HAD SO MANY POSITIVE EXPERIENCES USING ADVANTECH® THAT I DO NOT PLAN ON EVER SWITCHING."

Builder Name Joe Vargo

Company Name Joe Vargo Construction LLC

Location Glenview, IL



Eight years ago, Joe Vargo first used AdvanTech® flooring despite being skeptical about its benefits. Now after completing more than 400 custom homes using AdvanTech, he won't build a house without it.

BETTING ON ADVANTECH TO STAND UP TO THE ELEMENTS...

"I was building a 12-bedroom, 12-bathroom home on Lake Michigan and needed a flooring product that would outlast the rainstorms and Chicago winters. Knowing the build would be exposed to the most extreme of elements for a long period of time, I decided to use AdvanTech flooring. For this particular build, which was approximately 17,000 square feet, we used an entire truckload of AdvanTech flooring which held up to the elements even better than expected."

SETTING HIS COMPANY APART FROM THE COMPETITION...

"In addition to the moisture-resistance benefits, I knew that switching to a high-quality product like AdvanTech flooring would set Joe Vargo Construction and our homes aside from other builders. To prove the strength and stiffness of AdvanTech® panels, I would have my sales representatives ask potential homeowners to jump on the floor of homes they were considering. You can actually feel the bounce in other flooring, whereas AdvanTech flooring is very sturdy."

DECIDING ADVANTECH IS WELL WORTH THE COST...

"Although I was skeptical about using AdvanTech flooring at first, I've had so many positive experiences using the product that I do not plan on ever switching. AdvanTech flooring is a premium construction product that is well worth the cost, and I won't agree to build a house without it."



Vargo's homes average 3,000 square feet or more. All feature AdvanTech flooring.

Joe switched to AdvanTech with success and you can, too. Find your local sales representative by calling 800-933-9220 or visit our website at www.advantechperforms.com.