

## WITH SO MUCH RIDING ON YOUR SUBFLOOR, TRUST THE BUILDERS' CHOICE.

Smart builders choose AdvanTech® flooring because they know their homeowners want a solid feeling floor that will last. So as you make the substantial investment of building a new home, go with the subfloor that's been voted #1 in quality by builders every year since 2002!



## ADVANTECH® FLOORING GIVES YOUR HOME THE EXCEPTIONAL BASE IT DESERVES.

Learn how at [AdvanTechPerforms.com](http://AdvanTechPerforms.com)

References: 1. Builder Magazine's 2012 Brand Use Study; 6,000 builders surveyed. 2. ICC ES Evaluation Service Report, ESR-1785 and the 2012 edition of the F&PA American Wood Council's Allowable Stress Design (ASD)/LRFD Manual for Engineered Wood Construction. 3. Limitations and restrictions apply. Visit [advantechperforms.com](http://advantechperforms.com) for details.



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## YOU WON'T ALWAYS SEE IT. BUT YOU'LL BE GLAD IT'S THERE.





# THE RIGHT CHOICE NOW FOR A LIFETIME OF PERFORMANCE.

## PRACTICALLY EVERYTHING IN YOUR HOME RELIES ON YOUR SUBFLOOR... INCLUDING YOU.

From your footsteps, to your finished floor coverings, to your furnishings and even your walls, everything in your home relies on your subfloor. You get one chance to get it right. Replacing your subfloor later is destructive, expensive and intrusive. Give your home a solid start with AdvanTech® flooring.

## SUPPORT ALL YOUR HOME'S PREMIUM FEATURES.

With features such as larger appliances, premium countertops, Jacuzzi tubs and open floor plans, modern homes and finishes put more weight and stress on the floor.

## ENJOY A SOLID, QUIETER FLOOR.

AdvanTech® flooring is made stiffer and stronger than OSB and plywood.<sup>2</sup> This helps to eliminate floor bounce, squeaks, shaking furniture and rattling china cabinets.

## ALLOW YOUR FLOORS TO REACH THEIR FULL POTENTIAL.

Whether your floors are hardwood, tile, carpet or marble, AdvanTech flooring is engineered to provide a smooth surface that holds finished floor fasteners securely in place.



## LIFETIME WARRANTY

AdvanTech® flooring is backed with confidence through the best subfloor warranty available—and it's transferable to future homeowners.<sup>3</sup>



## BUILDER PREFERRED

Builders have voted AdvanTech flooring #1 in quality every year for more than a decade.<sup>1</sup> They know they can count on it for a lifetime of quality and performance.



## SUSTAINABLE BUILDING MATERIAL

AdvanTech flooring is manufactured from small, fast-growing trees, one of nature's most rapidly renewable resources. Wood waste is turned into fuel for manufacturing facilities, thus utilizing 100% of wood resources.

AdvanTech® flooring stands up to everything you put on your subfloors.

